



DESKTOP



MOBILE

KBB.com's Advertising Specifications

# OEM Media Gallery

**Note: Custom Ad Solution**

Last updated: June 20, 2023



# Description

The OEM Media Gallery is available to CAMP 360 partners only. Upload lifestyle vehicle images to the merchandised media gallery.

## Media Specifications

<b>Pages</b>	New/Used Year, Make, Model Page (YMM) New/Used Year, Make, Model, Trim Page (YMMT)
<b>Duration</b>	Any
<b>Share of Voice</b>	CAMP 360
<b>Geography</b>	National
<b>Ad Serving</b>	Site served
<b>Lead Time</b>	7 business days
<b>Device</b>	Desktop Tablet Mobile
<b>Dimensions</b>	Custom
<b>Frequency Capping</b>	No frequency capping
<b>Additional Notes</b>	No third-party or fourth-party tagging available.



## Detailed Specifications

# OEM Media Gallery

## Deliverable Specifications

### IMAGE:

- Lifestyle and Interior/Exterior Images: High resolution 1024×576 JPG, 16:9 aspect ratio; or high resolution 1920×1080 JPG for internal resizing
- Min of four (4) images, max of ten (10) images

