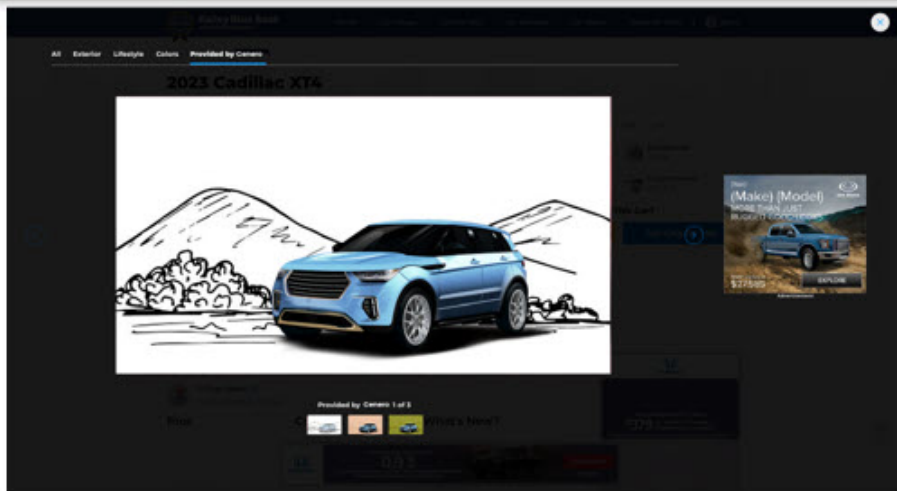




DESKTOP



MOBILE

KBB.com's Advertising Specifications

OEM Media Gallery

Note: Custom Ad Solution

Last updated: June 20, 2023



Description

The OEM Media Gallery is available to CAMP 360 partners only. Upload lifestyle vehicle images to the merchandised media gallery.

Media Specifications

Pages	New/Used Year, Make, Model Page (YMM) New/Used Year, Make, Model, Trim Page (YMMT)
Duration	Any
Share of Voice	CAMP 360
Geography	National
Ad Serving	Site served
Lead Time	7 business days
Device	Desktop Tablet Mobile
Dimensions	Custom
Frequency Capping	No frequency capping
Additional Notes	No third-party or fourth-party tagging available.



Detailed Specifications

OEM Media Gallery

Deliverable Specifications

IMAGE:

- Lifestyle and Interior/Exterior Images: High resolution 1024×576 JPG, 16:9 aspect ratio; or high resolution 1920×1080 JPG for internal resizing
- Min of four (4) images, max of ten (10) images

